TO BENEFIT THE OUTSIDERS HOUSE MUSEUM





Whether you are a greaser or a soc, we invite you to celebrate the iconic Outsiders House Museum with Danny O'Connor and other special guests!

October 12, 2025 OKPOP



About the Outsiders House Museum

Tulsa, Oklahoma, is a rich cultural landscape filled with stories of triumph and perseverance. The Outsiders House Museum is part of this tradition and provides an exclusive opportunity to experience a living piece of literature and film here in Tulsa.

The Outsiders House Museum celebrates the work of S. E. Hinton and Francis Ford Coppola's 1983 film adaptation by The Outsiders House Museum. The museum provides a one-of-a-kind cultural experience by allowing visitors to connect with a story and author who has impacted millions. Through an ever-expanding collection of artifacts and program experiences, the museum shares the timeless Tulsa story while inspiring students to nurture a love of reading, writing, and unlimited creativity.

S. E. Hinton began writing at age 15 and earned a D+ in her creative writing class the year she penned The Outsiders. Today, all Oklahoma students read the novel in middle school and are welcomed into a world that is written by and for them. It is one of the most powerful examples of unleashing creativity through storytelling, regardless of age.

Since the first year the house was open to visitors, the number of students has increased from 800 to 8,000 annually. The 100-year-old house needs your help to continue to inspire students and stay a beacon for Tulsa tourism.

In addition to the housing upgrades required, only a part of the story is being told. Founder Danny Boy O'Connor has thousands of pieces from S.E. Hinton's work that still need to be shared. His vision is for a larger museum that encompasses Hinton's incredible impact on the literary world. Together, we can support the Outsiders House Museum and S.E. Hinton's legacy, which was born in our beautiful city, Tulsa, Oklahoma!



THE OUTSIDERS HOUSE MUSEUM

The Outsiders House Museum honors the legacy of S. E. Hinton by fostering creativity, inspiring students, and uniting the Tulsa community and beyond. Founded by Hip-Hop artist Danny Boy O'Connor in 2016, who is driven by a deep passion for history, preservation, and generational inspiration, the once-forgotten house has been meticulously restored and transformed into a nationally recognized museum.

EDUCATIONAL IMPACT

The Outsiders remains a cornerstone of youth literature, with all Oklahoma middle school students and 75% of students across the U.S. reading the novel as part of their required curriculum.

STUDENT ENGAGEMENT HIGHLIGHTS

- Over 12,000 junior high and middle school students have visited the museum since its opening.
- Private school tours are offered Monday through Thursday, averaging 150 tours and 4,000 students annually.
- In 2024, 6,000 students were able to find inspiration by visiting the museum, bringing their education to tangible life.

TPS PARTNERSHIP

- 2024–25 School Year: All 8th-grade classes from four different schools attended.
- All 8th-grade classes districtwide will participate—an annual increase of 8,000 students from Tulsa Public Schools alone.

PROGRAMS AND OUTREACH

- Self-exploration
- Guided tours
- Virtual tours
- One-pager contest encouraging connection through artistic expression, with over 1,000 submissions in 2024 from students across the country
- Novel companion guide for educators





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The Outsiders

House Museum



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SPONSORSHIP LEVELS

STAY GOLD - \$50,000

- 3 private tables with 24 seats and private table service
- Logo/name recognition on all event press releases, digital and printed materials
- · Recognition from the podium
- Private meet and greet
- Outsiders House Museum Swag

SOC (Soshes) - \$25,000

- 2 private tables with 16 seats and private table service
- Logo/name recognition on all event press releases, digital and printed materials
- Recognition from podium
- Private meet and greet
- Outsiders House Museum Swag

GREASER - \$10,000

- 1 private table with 8 seats and private table service
- Logo/name recognition on all event press releases, digital and printed materials
- Meet and greet
- Outsiders House Museum Swag

PONYBOY - \$5,000

- 1 private table with 8 seats
- Logo/name recognition on select event press releases, digital and printed materials
- Meet and greet
- Outsiders House Museum Swag

JOHNNY - \$2,500

- 1 shared table with 4 seats
- Logo/name recognition on select event press releases, digital and printed material
- Outsiders House Museum Swag





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The Outsiders House Museum



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or visit - http://weblink.donorperfect.com/StayGoldGala

SOUTH PEORIA

Checks can be made out to -

The Outsiders House Museum Association 1800 S. Baltimore Ave.

Ste. 610 Tulsa, OK 74119



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